

INVOICE



WOWT
3501 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
Main: (402) 346-6666
Billing:

Billing Address:

Smart Media Group
Attention: Elaine Gaeckler
PO Box 26067
Alexandria, VA 22313

Send Payment To:

WOWT
P.O. Box 14200
Tallahassee, FL 32317-4200

Property	WOWT		
Invoice #	2462897-1	Order #	2462897
Invoice Date	03/27/22	Alt Order #	
Invoice Month	March 2022	Deal #	
Invoice Period	02/28/22 - 03/26/22	Flight Dates	03/20/22 - 03/26/22
Advertiser	Herbster for Governor		
Product	320326		
Estimate #	320326		
Account Executive	Mary Beth Keating		
Sales Office	Omaha National		
Sales Region	National		
Agency Code	9912891		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	114228		
Advertiser Ref	596463		
Product 1			
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	03/21/22	03/26/22	Today w/ Hoda & Jenna	Today w/ Hoda & Jenna	MTWTF--	:30	5	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/21/22 03/27/22 MTWTF-- 5 \$80.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WOWT	M	03/21/22	10:29 AM	Today w/ Hoda & Jenna	Today w/ Hoda & Jenna	:30	HFNV30322H	\$80.00 NM
1	WOWT	Tu	03/22/22	10:50 AM	Today w/ Hoda & Jenna	Today w/ Hoda & Jenna	:30	HNBP30321H	\$80.00 NM
3	WOWT	W	03/23/22	10:59 AM	Today w/ Hoda & Jenna	Today w/ Hoda & Jenna	:30	HNBP30321H	\$80.00 NM
4	WOWT	Th	03/24/22	10:55 AM	Today w/ Hoda & Jenna	Today w/ Hoda & Jenna	:30	HNBP30321H	\$80.00 NM
5	WOWT	F	03/25/22	10:56 AM	Today w/ Hoda & Jenna	Today w/ Hoda & Jenna	:30	HNBP30321H	\$80.00 NM
2	03/21/22	03/26/22	Midday News	11a-12p	MTWTF--	:30	10	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/21/22 03/27/22 MTWTF-- 10 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WOWT	M	03/21/22	11:11 AM	Midday News	11a-12p	:30	HNBP30321H	\$100.00 NM
5	WOWT	M	03/21/22	11:29 AM	Midday News	11a-12p	:30	HFNV30322H	\$100.00 NM
2	WOWT	Tu	03/22/22	11:12 AM	Midday News	11a-12p	:30	HFNV30322H	\$100.00 NM
6	WOWT	Tu	03/22/22	11:43 AM	Midday News	11a-12p	:30	HNBP30321H	\$100.00 NM
3	WOWT	W	03/23/22	11:23 AM	Midday News	11a-12p	:30	HFNV30322H	\$100.00 NM
7	WOWT	W	03/23/22	11:54 AM	Midday News	11a-12p	:30	HNBP30321H	\$100.00 NM
4	WOWT	Th	03/24/22	11:11 AM	Midday News	11a-12p	:30	HFNV30322H	\$100.00 NM
9	WOWT	Th	03/24/22	11:49 AM	Midday News	11a-12p	:30	HNBP30321H	\$100.00 NM
10	WOWT	F	03/25/22	11:40 AM	Midday News	11a-12p	:30	HFNV30322H	\$100.00 NM
1	WOWT	F	03/25/22	11:53 AM	Midday News	11a-12p	:30	HNBP30321H	\$100.00 NM
3	03/21/22	03/26/22	Days of Our Lives	12p-1p	MTWTF--	:30	5	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/21/22 03/27/22 MTWTF-- 5 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOWT	M	03/21/22	12:30 PM	Days of Our Lives	12p-1p	:30	HNBP30321H	\$75.00 NM
5	WOWT	Tu	03/22/22	12:25 PM	Days of Our Lives	12p-1p	:30	HFNV30322H	\$75.00 NM

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Invoice #	2462897-1	Invoice Month	March 2022
Invoice Date	03/27/22	Invoice Period	02/28/22 - 03/26/22
Advertiser	Herbster for Governor		
Product	320326		
Estimate #	320326		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
3	03/21/22	03/26/22	Days of Our Lives	12p-1p	MTWTF--	:30	5	\$75.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WOWT	W	03/23/22	12:59 PM	Days of Our Lives	12p-1p	:30	HFNV30322H	\$75.00	NM
3	WOWT	Th	03/24/22		Days of Our Lives	12p-1p	:00		\$75.00	NM
			See MG 3.6							
6	WOWT	F	03/25/22	11:59 AM	Days of Our Lives	12p-1p	:30	HNBP30321H	\$75.00	NM
			MG for 3.3 03/24							
4	WOWT	F	03/25/22	12:59 PM	Days of Our Lives	12p-1p	:30	HFNV30322H	\$75.00	NM
4	03/21/22	03/26/22	M-F 2-230p	2-230p	MTWTF--	:30	5	\$50.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	03/21/22	03/27/22	MTWTF--	5	\$50.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WOWT	M	03/21/22		M-F 2-230p	2-230p	:00		\$50.00	NM
			See MG 4.6							
3	WOWT	Tu	03/22/22	2:22 PM	M-F 2-230p	2-230p	:30	HNBP30321H	\$50.00	NM
1	WOWT	W	03/23/22	2:15 PM	M-F 2-230p	2-230p	:30	HNBP30321H	\$50.00	NM
4	WOWT	Th	03/24/22	2:14 PM	M-F 2-230p	2-230p	:30	HNBP30321H	\$50.00	NM
6	WOWT	F	03/25/22	2:16 PM	M-F 2-230p	2-230p	:30	HNBP30321H	\$50.00	NM
			MG for 4.2 03/21							
5	WOWT	F	03/25/22	2:27 PM	M-F 2-230p	2-230p	:30	HFNV30322H	\$50.00	NM
5	03/21/22	03/26/22	M-F 3p-4p	258p-4p	MTWTF--	:30	5	\$70.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	03/21/22	03/27/22	MTWTF--	5	\$70.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WOWT	M	03/21/22	3:19 PM	M-F 3p-4p	258p-4p	:30	HNBP30321H	\$70.00	NM
3	WOWT	Tu	03/22/22	3:10 PM	M-F 3p-4p	258p-4p	:30	HFNV30322H	\$70.00	NM
1	WOWT	W	03/23/22	3:20 PM	M-F 3p-4p	258p-4p	:30	HFNV30322H	\$70.00	NM
4	WOWT	Th	03/24/22	3:28 PM	M-F 3p-4p	258p-4p	:30	HFNV30322H	\$70.00	NM
5	WOWT	F	03/25/22	3:44 PM	M-F 3p-4p	258p-4p	:30	HNBP30321H	\$70.00	NM
6	03/21/22	03/26/22	Today Show	7a-9a	MTWTF--	:30	10	\$275.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	03/21/22	03/27/22	MTWTF--	10	\$275.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WOWT	M	03/21/22	7:30 AM	Today Show	7a-9a	:30	HFNV30322H	\$275.00	NM
6	WOWT	M	03/21/22	8:29 AM	Today Show	7a-9a	:30	HNBP30321H	\$275.00	NM
1	WOWT	Tu	03/22/22		Today Show	7a-9a	:00		\$275.00	NM
			See MG 6.11							
7	WOWT	Tu	03/22/22	7:29 AM	Today Show	7a-9a	:30	HNBP30321H	\$275.00	NM
5	WOWT	W	03/23/22	7:58 AM	Today Show	7a-9a	:30	HFNV30322H	\$275.00	NM
10	WOWT	W	03/23/22	8:42 AM	Today Show	7a-9a	:30	HFNV30322H	\$275.00	NM
4	WOWT	Th	03/24/22	7:22 AM	Today Show	7a-9a	:30	HFNV30322H	\$275.00	NM
9	WOWT	Th	03/24/22	8:51 AM	Today Show	7a-9a	:30	HFNV30322H	\$275.00	NM
8	WOWT	F	03/25/22	8:29 AM	Today Show	7a-9a	:30	HFNV30322H	\$275.00	NM
11	WOWT	F	03/25/22	8:38 AM	Today Show	7a-9a	:30	HNBP30321H	\$275.00	NM
			MG for 6.1 03/22							
3	WOWT	F	03/25/22	8:57 AM	Today Show	7a-9a	:30	HFNV30322H	\$275.00	NM

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Invoice #	2462897-1	Invoice Month	March 2022
Invoice Date	03/27/22	Invoice Period	02/28/22 - 03/26/22
Advertiser	Herbster for Governor		
Product	320326		
Estimate #	320326		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	03/21/22	03/26/22	Today Show	7a-9a	MTWTF--	:30	10	\$275.00	NM
7	03/26/22	03/26/22	Weekend News Sa	7-8a	-----S-	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/21/22 03/27/22 -----S- 1 \$100.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WOWT	Sa	03/26/22	7:30 AM	Weekend News Sa	7-8a	:30	HNB30321H	\$100.00 NM
8	03/26/22	03/26/22	Sa Today	8a-10a	-----S-	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/21/22 03/27/22 -----S- 1 \$150.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WOWT	Sa	03/26/22	8:52 AM	Sa Today	8a-10a	:30	HFN30322H	\$150.00 NM
9	03/20/22	03/20/22	Weekend News Su	658a-8a	-----S	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/14/22 03/20/22 -----S 1 \$100.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WOWT	Su	03/20/22	7:40 AM	Weekend News Su	658a-8a	:30	HNB30321H	\$100.00 NM
10	03/21/22	03/26/22	M-F News @ 4p	358p-5p	MTWTF--	:30	15	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/21/22 03/27/22 MTWTF-- 15 \$225.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
6	WOWT	M	03/21/22	3:59 PM	M-F News @ 4p	358p-5p	:30	HFN30322H	\$225.00 NM
3	WOWT	M	03/21/22	4:09 PM	M-F News @ 4p	358p-5p	:30	HNB30321H	\$225.00 NM
14	WOWT	M	03/21/22	4:37 PM	M-F News @ 4p	358p-5p	:30	HFN30322H	\$225.00 NM
1	WOWT	Tu	03/22/22	4:11 PM	M-F News @ 4p	358p-5p	:30	HNB30321H	\$225.00 NM
11	WOWT	Tu	03/22/22	4:29 PM	M-F News @ 4p	358p-5p	:30	HFN30322H	\$225.00 NM
7	WOWT	Tu	03/22/22	4:45 PM	M-F News @ 4p	358p-5p	:30	HNB30321H	\$225.00 NM
2	WOWT	W	03/23/22	4:11 PM	M-F News @ 4p	358p-5p	:30	HNB30321H	\$225.00 NM
8	WOWT	W	03/23/22	4:27 PM	M-F News @ 4p	358p-5p	:30	HFN30322H	\$225.00 NM
12	WOWT	W	03/23/22	4:45 PM	M-F News @ 4p	358p-5p	:30	HNB30321H	\$225.00 NM
15	WOWT	Th	03/24/22	3:58 PM	M-F News @ 4p	358p-5p	:30	HNB30321H	\$225.00 NM
5	WOWT	Th	03/24/22	4:19 PM	M-F News @ 4p	358p-5p	:30	HFN30322H	\$225.00 NM
10	WOWT	Th	03/24/22	4:57 PM	M-F News @ 4p	358p-5p	:30	HNB30321H	\$225.00 NM
13	WOWT	F	03/25/22	4:11 PM	M-F News @ 4p	358p-5p	:30	HFN30322H	\$225.00 NM
4	WOWT	F	03/25/22	4:29 PM	M-F News @ 4p	358p-5p	:30	HNB30321H	\$225.00 NM
9	WOWT	F	03/25/22	4:57 PM	M-F News @ 4p	358p-5p	:30	HFN30322H	\$225.00 NM
11	03/21/22	03/26/22	News @ 5p M-F	457p-530p	MTWTF--	:30	10	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/21/22 03/27/22 MTWTF-- 10 \$350.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
7	WOWT	M	03/21/22	5:09 PM	News @ 5p M-F	457p-530p	:30	HNB30321H	\$350.00 NM
4	WOWT	M	03/21/22	5:23 PM	News @ 5p M-F	457p-530p	:30	HFN30322H	\$350.00 NM
6	WOWT	Tu	03/22/22	5:10 PM	News @ 5p M-F	457p-530p	:30	HFN30322H	\$350.00 NM
1	WOWT	Tu	03/22/22	5:29 PM	News @ 5p M-F	457p-530p	:30	HNB30321H	\$350.00 NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																										
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5	WOWT	F	03/25/22	5:28 PM	News @ 5p M-F	457p-530p	:30	HFNV30322H	\$350.00	NM																																																																																																																									
12	03/21/22	03/26/22	News @ 630p M-F	630p-7p	MTWTF--	:30	9	\$350.00	NM																																																																																																																										
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

Send Payment To:



WOWT
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	2462897-1	Invoice Month	March 2022
Invoice Date	03/27/22	Invoice Period	02/28/22 - 03/26/22
Advertiser	Herbster for Governor		
Product	320326		
Estimate #	320326		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																					
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18	03/21/22	03/26/22	News @ 10p M-F	10p-1035p	MTWTF--	:30	10	\$375.00	NM																																																																																																																																					
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

Send Payment To:



WOWT
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	2462897-1	Invoice Month	March 2022
Invoice Date	03/27/22	Invoice Period	02/28/22 - 03/26/22
Advertiser	Herbster for Governor		
Product	320326		
Estimate #	320326		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
21	03/21/22	03/26/22	Weekday Jeopardy	6p-630p	MTWTF--	:30	10	\$325.00	NM																																																							
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1	WOWT	Sa	03/26/22	6:13 PM	Sa Jeopardy	6p-630p	:30	HFNV30322H	\$200.00	NM																																																						
23	03/21/22	03/26/22	Monday Prime 2 Hour	657p-9p/8p-10p	M-----	:30	1	\$450.00	NM																																																							
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="5"></td></tr><tr><td></td><td>03/21/22</td><td>03/27/22</td><td>M-----</td><td>1</td><td>\$450.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WOWT</td><td>M</td><td>03/21/22</td><td>7:24 PM</td><td>Monday Prime 2 Hour</td><td>657p-9p/8p-10p</td><td>:30</td><td>HNBP30321H</td><td>\$450.00</td><td>NM</td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							03/21/22	03/27/22	M-----	1	\$450.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WOWT	M	03/21/22	7:24 PM	Monday Prime 2 Hour	657p-9p/8p-10p	:30	HNBP30321H	\$450.00	NM											
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
	03/21/22	03/27/22	M-----	1	\$450.00																																																											
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1	WOWT	M	03/21/22	7:24 PM	Monday Prime 2 Hour	657p-9p/8p-10p	:30	HNBP30321H	\$450.00	NM																																																						
24	03/21/22	03/26/22	Thursday Prime Hr 1	657p-8p	---T---	:30	1	\$350.00	NM																																																							
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="5"></td></tr><tr><td></td><td>03/21/22</td><td>03/27/22</td><td>---T---</td><td>1</td><td>\$350.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WOWT</td><td>Th</td><td>03/24/22</td><td>7:40 PM</td><td>Thursday Prime Hr 1</td><td>657p-8p</td><td>:30</td><td>HFNV30322H</td><td>\$350.00</td><td>NM</td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							03/21/22	03/27/22	---T---	1	\$350.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WOWT	Th	03/24/22	7:40 PM	Thursday Prime Hr 1	657p-8p	:30	HFNV30322H	\$350.00	NM											
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
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1	WOWT	Th	03/24/22	7:40 PM	Thursday Prime Hr 1	657p-8p	:30	HFNV30322H	\$350.00	NM																																																						
25	03/21/22	03/26/22	Thursday Prime Hr 2	8p-9p	---T---	:30	1	\$400.00	NM																																																							
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
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1	WOWT	Th	03/24/22	8:39 PM	Thursday Prime Hr 2	8p-9p	:30	HNBP30321H	\$400.00	NM																																																						
26	03/21/22	03/26/22	Friday Prime 2 Hour	657p-9p/8p-10p	----F--	:30	2	\$350.00	NM																																																							
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1	WOWT	F	03/25/22	9:21 PM	Friday Prime 2 Hour	657p-9p/8p-10p	:30	HFNV30322H	\$350.00	NM																																																						
27	03/21/22	03/26/22	Morning News Show	6a-7a	MTWTF--	:30	1	\$250.00	NM																																																							
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
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1	WOWT	Tu	03/22/22	6:51 AM	Morning News Show	6a-7a	:30	HFNV30322H	\$250.00	NM																																																						
28	03/21/22	03/26/22	Late Night w/ Seth Meyers	1136p-1237a	MTWTF--	:30	1	\$50.00	NM																																																							
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

Send Payment To:



WOWT
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	2462897-1	Invoice Month	March 2022
Invoice Date	03/27/22	Invoice Period	02/28/22 - 03/26/22
Advertiser	Herbster for Governor		
Product	320326		
Estimate #	320326		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	03/21/22	03/26/22	Late Night w/ Seth Meyer s	1136p-1237a	MTWTF--	:30	1	\$50.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WOWT	M	03/21/22	12:34 AM	Late Night w/ Seth Meyers	1136p-1237a	:30	HNB30321H	\$50.00 NM
Total Spots							113		

Payment Terms 30 Days

<u>Gross Total</u>	\$26,750.00
<u>Agency Commission</u>	\$4,012.50
<u>Net Amount Due</u>	\$22,737.50
<u>Invoice Balance as of 03/28/22 3:22:37 PM CT</u>	\$0.00

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